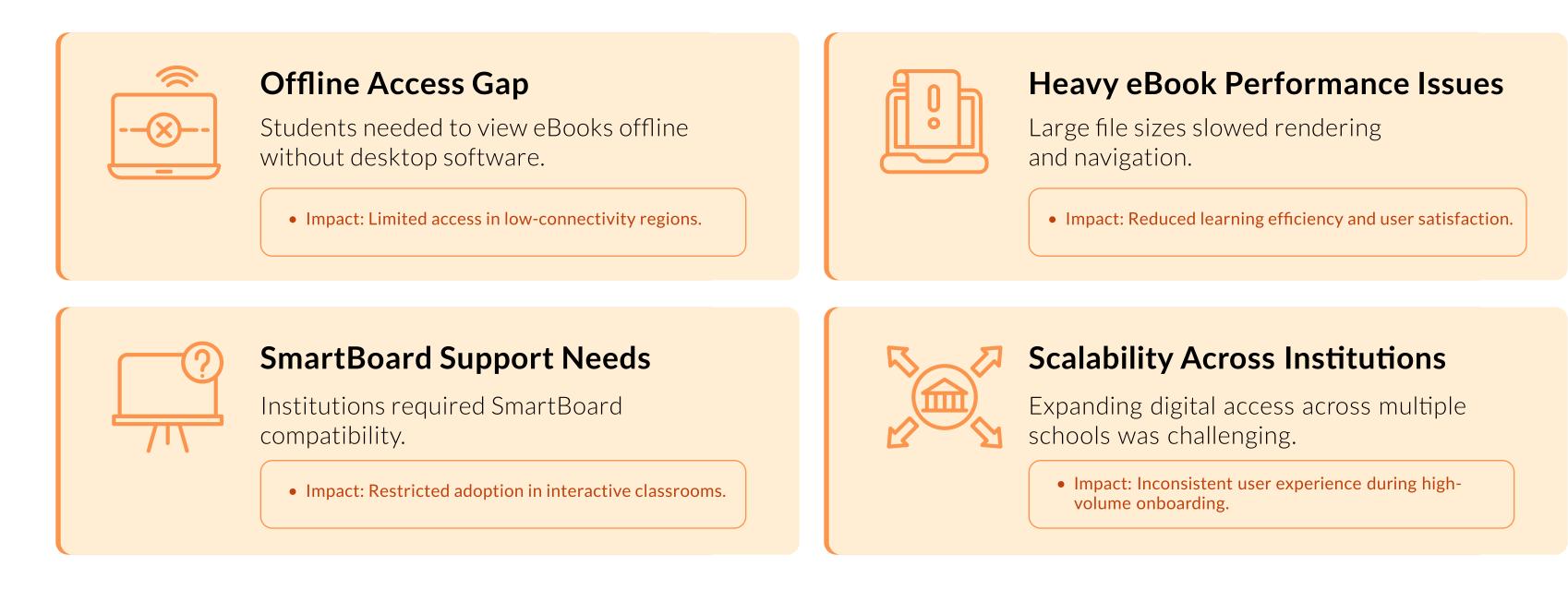




Critical Barriers

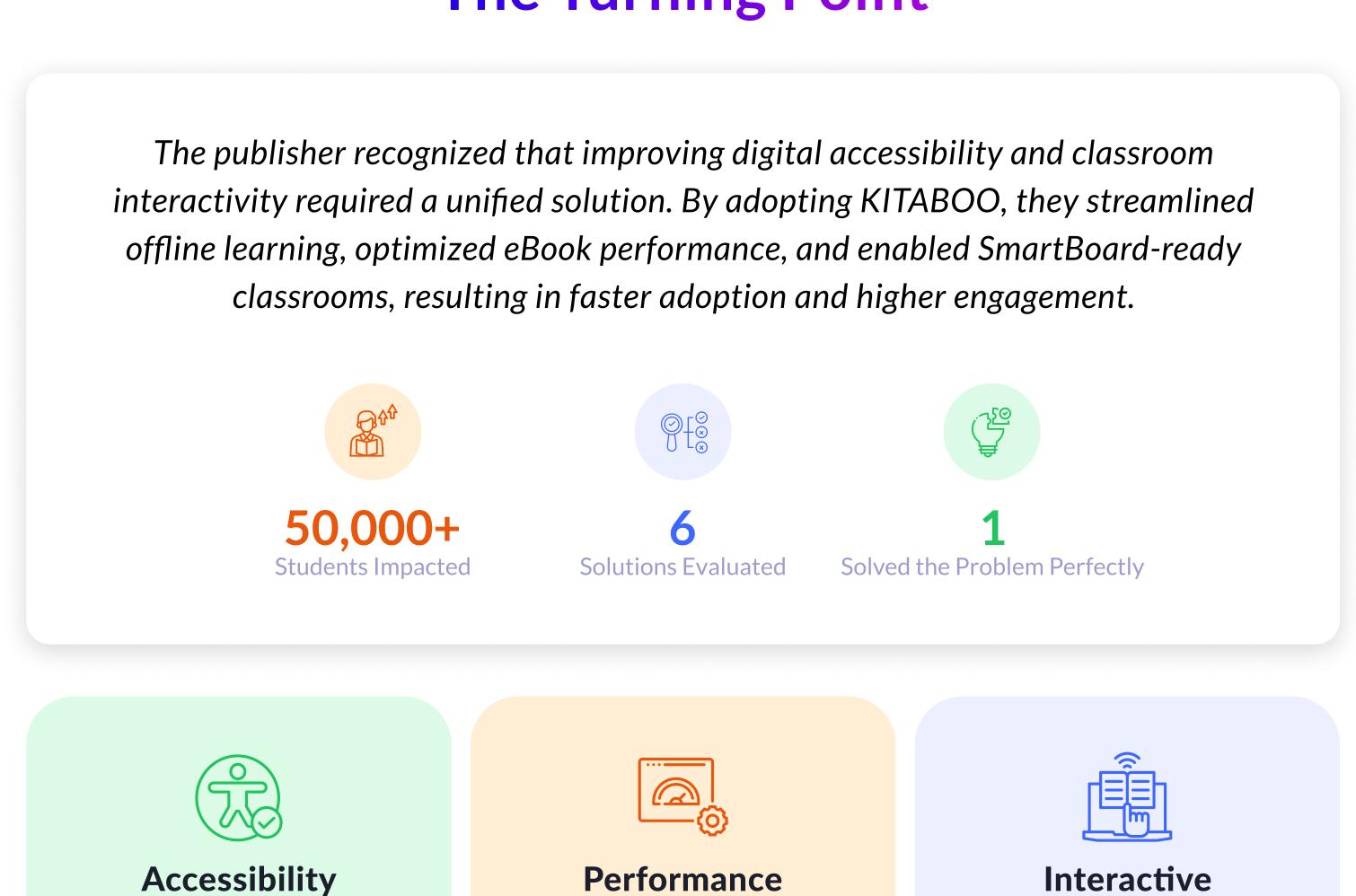
The Challenge

Four critical obstacles were slowing digital adoption and limiting user growth for the publisher.



Critical Decision Point

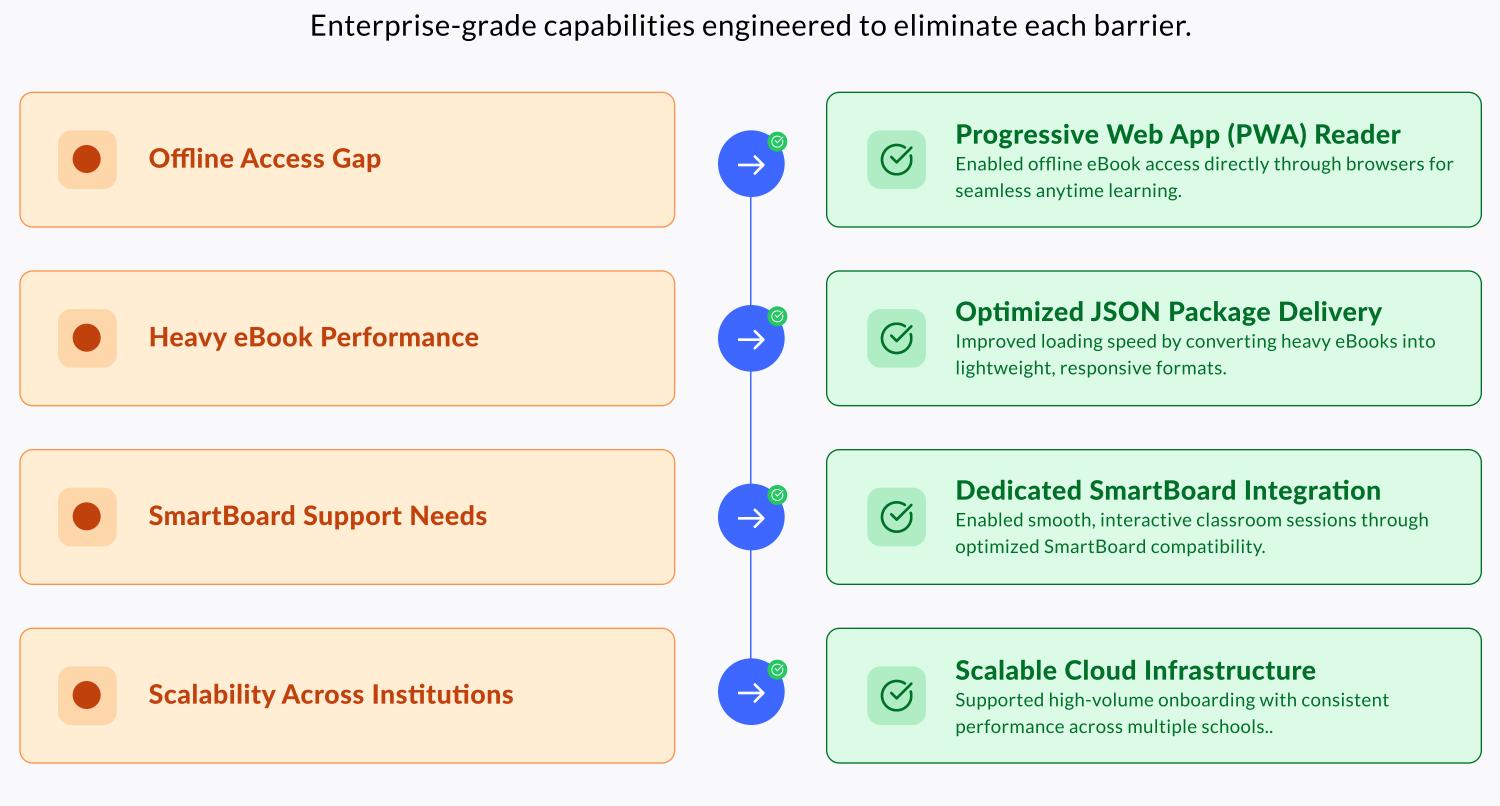
The Turning Point



Strategic Solution

Optimized

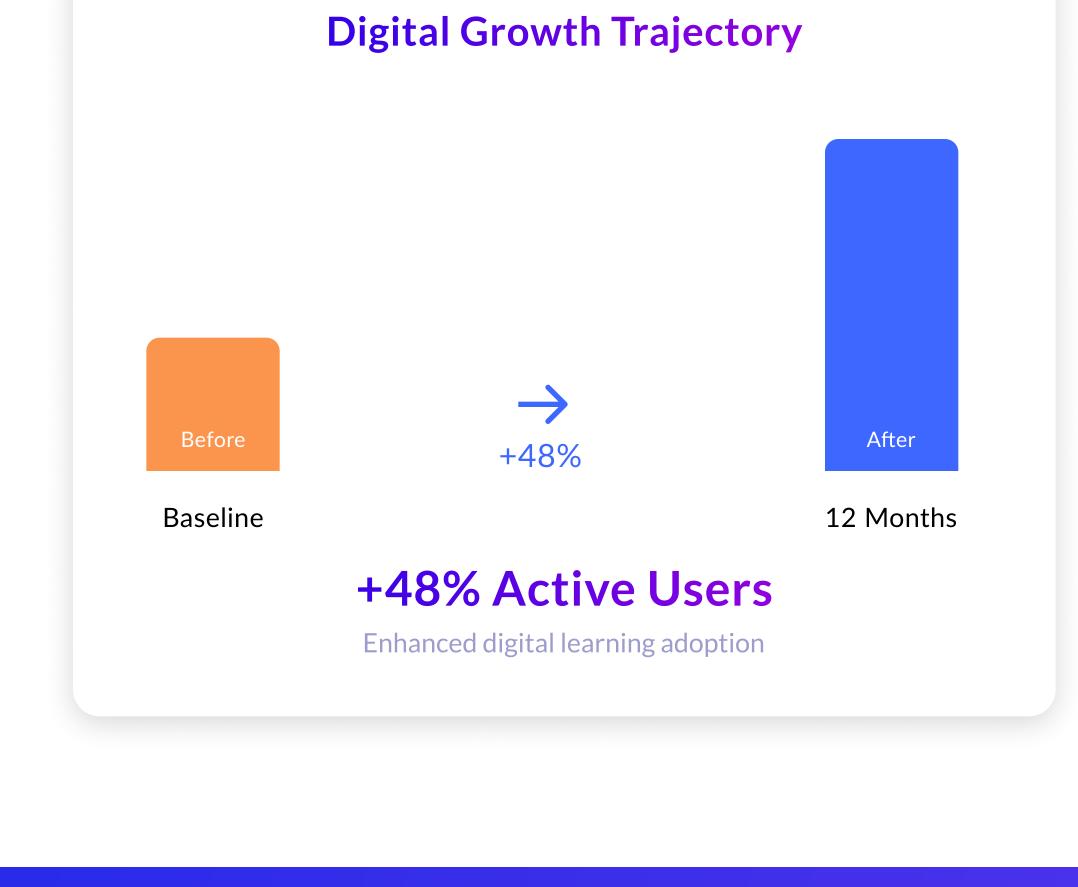
KITABOO Solution



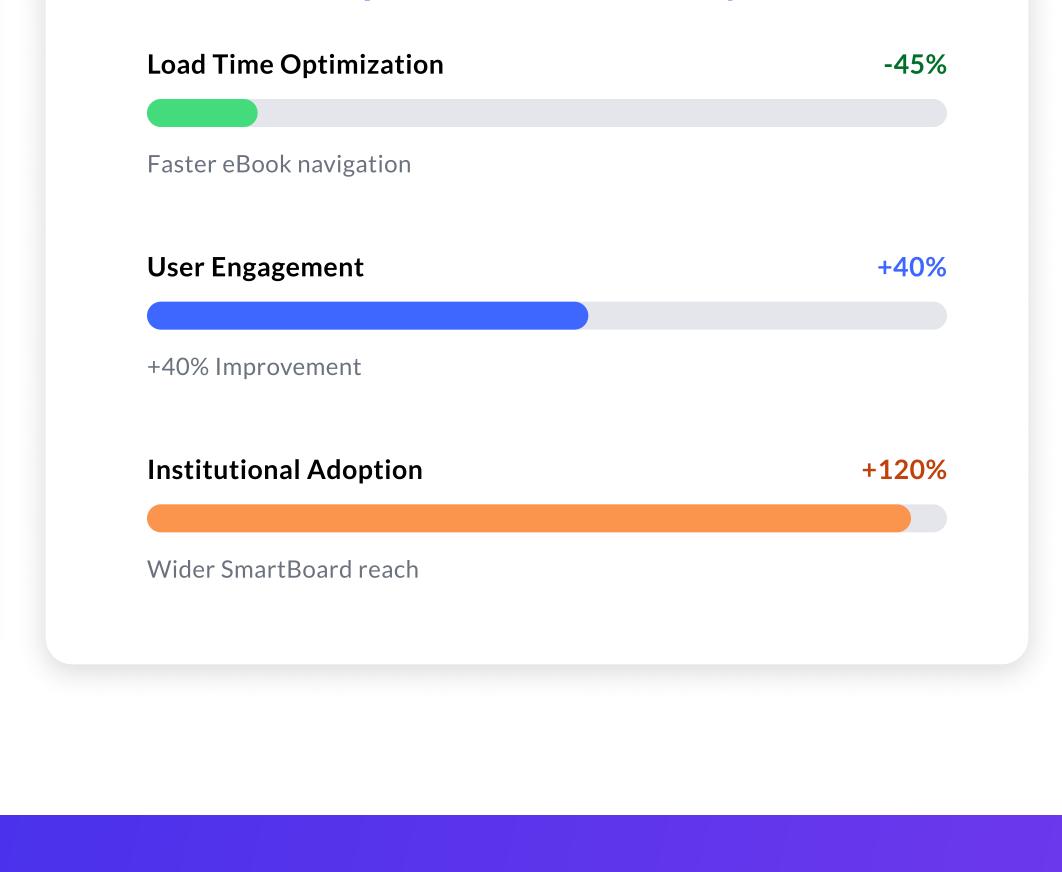
Measurable Results

All Challenges Resolved

Quantified business impact across all key performance indicators



First



Operational Efficiency

Learning

various options to make them exciting for the viewer, instead of "read only"

Maren Ehley

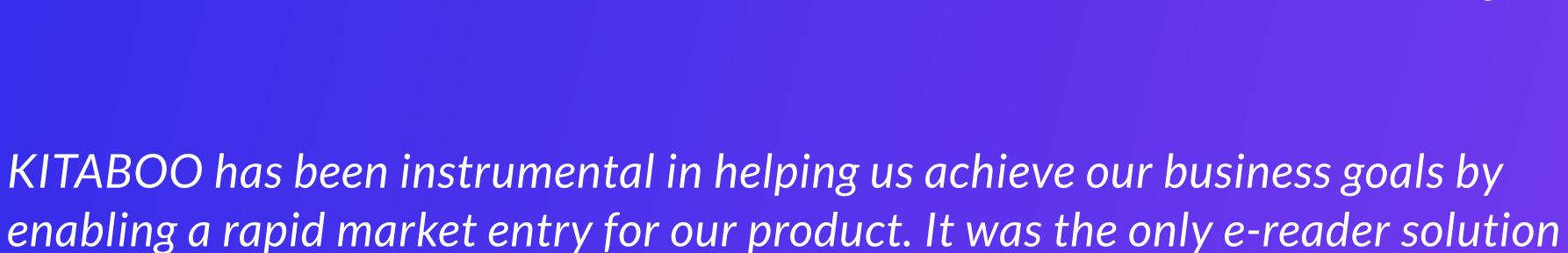
General Manager

RightStart™ Mathematics by
Activities for Learning, Inc.

KITABOO has helped us considerably with our international customers. This gives

them access to the products within moments compared to weeks for delivery of a

physical product. KITABOO has been great to personalize the books with the



to collaborate closely with the KITABOO development team to customize the reader has proven invaluable. We particularly appreciate KITABOO's ability to deliver accessible books in both Fixed and Reflowable formats to our customers. We also highly value the KITABOO team's proactive approach and dedication to meeting and exceeding accessibility standards.

Erik Tufvesson

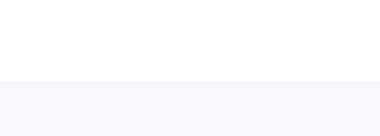
Tech Lead - Digital Utveckling Studentlitteratur AB

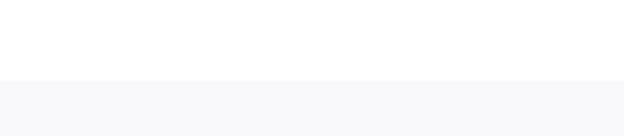
that could fully meet our demanding requirements. Furthermore, the opportunity

CARNEGIE PHOENIX alinea

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