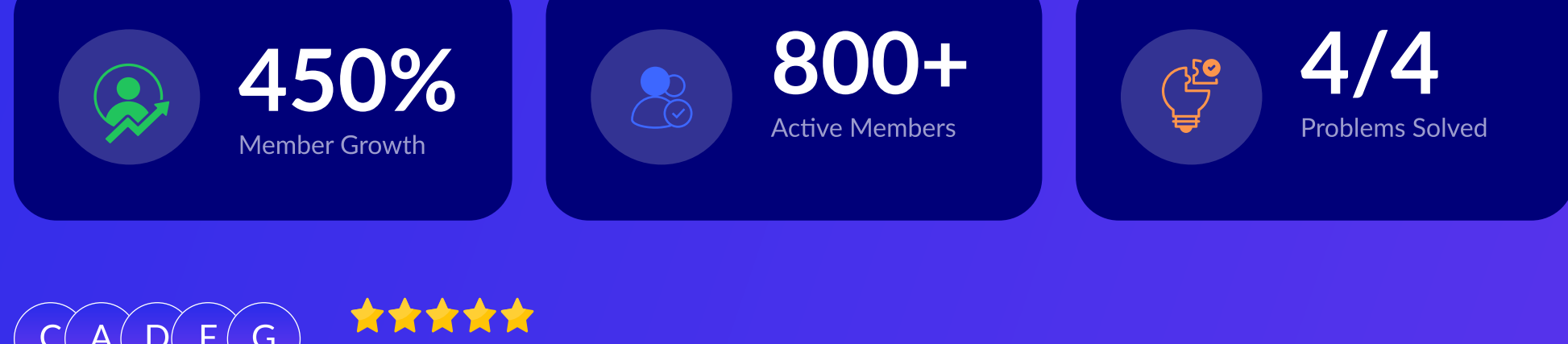


Success Story

Great Content. Wrong Platform. How an Energy Law Association Finally Built a Digital Library Worth Belonging To

Discover how a Energy Law Association replaced a fragmented, unsearchable archive with a modern, searchable digital library – giving legal and energy professionals the tools they actually need to find, use, and cite the content their membership entitles them to.



CADFCG ★★★★★ Trusted by 500+ publishers



Critical Barriers

The Challenge

The Energy Law Association's publications – mineral law proceedings, water law newsletters, energy institute papers, and conference presentations – represent decades of authoritative professional knowledge. But four structural problems were preventing members from using that knowledge effectively.

An Archive With No Front Door

The Energy Law Association's digital library had grown organically into a collection that was technically accessible but practically unsearchable. Members who didn't already know the exact title of what they were looking for had no reliable path to find it. Attorneys, land professionals, and academics – people whose work depends on precise information retrieval – were being failed by a library that worked like a closed stack.

• **Impact:** Valuable content invisible to the members who needed it most

A Desktop-Only Experience for a Mobile Workforce

The Energy Law Association's members don't read at a desk. Energy lawyers review proceedings between court sessions. Mining professionals consult safety standards on-site. Land professionals cross-reference documents during negotiations. None of that work was supported by a platform with no responsive mobile experience and no tablet-optimised reader.

• **Impact:** Members bypassed the library entirely when working on the go

A Reader That Got in the Way of Legal Work

For the Energy Law Association's audience, a publication isn't the end of the workflow – it's the beginning. Attorneys cite specific passages in briefs. Academics quote proceedings in articles. Instructors pull excerpts for course materials. The existing platform had no copy/paste, no selective print, no way to extract the information members needed to do their actual jobs.

• **Impact:** The library couldn't support the professional work it was built to enable

Publishing Decisions Without Any Data

The Energy Law Association's publishing team was producing an expanding catalogue with no feedback loop. Which titles were being read? Which formats worked on mobile? Which institute papers were the most referenced? There was no way to know – which meant no way to improve. Content investments couldn't be justified, and member needs couldn't be anticipated.

• **Impact:** Blind content strategy, no evidence for programme planning or board reporting

Critical Decision Point

The Turning Point

The Energy Law Association recognised the need for a platform that could centralise their entire publication catalogue, surface content through intelligent search, give legal professionals the research tools they rely on daily, and provide the publishing team with analytics to continuously improve their offering – all without rebuilding existing workflows. After evaluating multiple solutions, KITABOO was selected.



Search & Discoverability

Keyword, author, and title search – essential for legal practitioners navigating a large, specialist catalogue

Cross-Device Access

Consistent reading experience across desktop, iOS, and Android for professionals working in the field

Analytics & Usage Data

Engagement data and access reporting to inform publishing decisions and demonstrate library value

Strategic Solution

The KITABOO Solution

KITABOO deployed a tailored digital library that addressed each of the Energy Law Association's four operational barriers – transforming a static archive into a living, searchable, professionally equipped library that members actively use.

Unsearchable Archive

No keyword, author, or title search – members who didn't know the exact title of a publication had no reliable way to find it

Bookshelf-Level Search

Full-text keyword, author, and title search at bookshelf level – with back-to-results navigation so a search session never dead-ends

Desktop-Only Experience

No mobile or tablet-optimised reading – members working in the field, in court, or on-site had no way to access the library

Cross-Device Delivery

Consistent, modern reading experience across desktop, iOS, and Android – the library goes wherever members work

No Research Workflow

No copy/paste, no selective print – practitioners who needed to cite, quote, or extract passages couldn't use the library as a working tool

Copy & Print for Professional Use

Copy/paste and selective print built for practitioners who cite specific passages in briefs, articles, and course materials

No Analytics

Publishing team had zero visibility into content usage, device preferences, or member engagement patterns

Usage Analytics & Access Controls

Engagement data, access frequency, device usage reporting, and content delivery controls – a real feedback loop for the publishing programme

All Challenges Resolved

Measurable Results

From 16 starting users to 88 active members – the Energy Law Association's digital library became a genuine membership asset. The publishing team finally had the data to understand and continuously improve how it was being used.

Digital Growth Trajectory

16+ Starting users → 800+ Active members

+450% active member growth

Operational Efficiency

Full Search 80%
Bookshelf-Level Discovery Keyword, author, and title live from day one of launch

All Devices 5x Faster
Cross-Device Access Desktop, iOS, and Android consistent experience everywhere

Vital +93%
How Members Describe It: Director of Publications calls KITABOO a "vital partner in digital growth"

“KITABOO has transformed our Digital Library with an intuitive, modern interface that makes browsing and research effortless for our members across all devices. The platform's flexible delivery and robust analytics, backed by a highly collaborative team, have made them a vital partner in our digital growth.”

Ryan Minton
Director of Publications
FNREL

Trusted by Leading Associations Worldwide



Ready To Transform Your Member Publications?

[Book Your Demo](#)

Ready to achieve similar results?

KITABOO helped the Association boost member engagement, speed up content delivery and grow non-dues revenue. See how our platform can elevate your digital publications.

➔

Welcome to the best-in-class digital publishing and learning platform. We deliver amazing eBook experiences to all publishers, associations and enterprises. We create, enhance and deliver interactive digital textbooks to Educators and learners, securely and at scale.

